



VADA/Nova Board Meeting Summary
December 17, 2020

BOARD Present: Diann Carpenter, Anne Harrington, Sheli King, Jessie Ginsburg, Diann Landau, Judy Grass, Dilly Jackson, Michelle Lachner, Lisa Rice, Maloree Razzino, Rachel Rice, Carol Thomas

Excused: Lisa Rowe (proxy to Anne Harrington) and Mary Callan

The meeting was brought to order at 7:15 pm.

Meeting Topics

1. **Licensed Shows** - The Licensed Show Committee meeting reported on its meeting and subsequent conversations. A proposal was made that we provide just one number per competitor rather than two. This will save time and money in preparing show packets. The Board agreed to adopt this as the practice going forward.
 - a. The committee also agreed to look at what our competitors are charged to make sure we are in line with other shows. Show management staff familiar with rates being used in the area and generally on the east coast reported that our fees are in line with other shows and that we should not raise our fees at this time. Since entries are almost exclusively online at this point and will continue that way for a while, a recommendation was made to we charge an incomplete entry fee of \$35. Specific language will need to be developed so it is clear what is required (e.g., two days following closing date), especially in light of COVID. A motion was made and seconded to institute the incomplete entry fee; all were in favor.
 - b. The committee will revisit fees paid to the show secretary fees in January and make sure they are in line with other shows in the region as well as with who might be willing to come to Northern Virginia and what would that cost.
 - c. Status of 2021 licensed shows remains the same.
We continue to have challenges getting quotes from our insurance company.
2. **Board Information**
 - a. **Minutes** – the September minutes are still pending. November minutes were approved.
 - b. **Treasurer's Report**

- i. Checking and Savings balances – information unavailable due to late receipt of bank statements
- ii. Current officers will meet with the incoming treasurer to discuss turning over checkbooks updating signatures at the bank.
- iii. VN PayPal Accounts Financial Report as of 12-11-20
 - 1. In PP - \$370.35 (from memberships)
 - 2. In the VN PP Acct at Wells Fargo - \$1301.35
 - 3. TOTAL = \$1671.70
- iv. Taxes will be filed.

c. Members Report:

- i. **2020** - 192 members
- ii. **2021** – 181 to date
- iii. Discussion on Fees:
 - 1. We will continue to explore a 3-year membership, but for 2022 since the 2021 member year has already started.
- iv. Rachel Rice will take over membership. The first transition discussion was in November.

d. Management Platform - Our contractor submitted the result of her survey of management platforms that would best meet the requirements we provided. Based on that information, the Board was asked to approve moving forward with the 60-day trial with ClubExpress and to support additional funding to continue to work with the contractor. Several board members commented that it is important to continue our exploration of how to put the organization on a more modern management footing. If this approach works for us, we can show it to VADA to see if it would be something that can be instituted on a state level. A motion was made and seconded to move forward with Club Express for the 60 day trial and to approve funding to have our contractor work with us during that period. The Board approved the motion.

3. Schooling Shows

- a. Schooling Show committee meeting reported that it is confirming the 2021 partner show series and is coordinating dates to avoid conflicts. Updated logos were also requested for partner banners.
- b. Compass Rose will not plan any shows during the pandemic.

4. Elections

- a. **Executive Board Elections** - Will be in January when the new board members will join.

5. Publications Discussion

- a. Newsletters - we would like someone to volunteer to take over driving the newsletter for 2021. Michelle can assist with the transition.

- b. The Greenbook is being update and sections will be distributed to Board members for update and editing.

6. Events:

- a. Dressage Camp Update – pending
- b. Judges Round Table Update – The Board decided that it definitely should continue this annual event, which offers great value to judges and members. If we do it virtually, which is likely given the pandemic, we can pick a judge from anywhere. We will revisit the issue in January.
- c. Other plans for 2021 – Several ideas were identified from the USDF Annual Convention including a Virtual Trivia Night and online Scribe Training. Board members will report back in January.

7. Announcements/Other Topics

● **Awards**

- The Schooling Show Scoreboard was posted in the December newsletter. It will also be updated and be in the January newsletter as well as on the website.
- Above and Beyond Volunteers – The Board agreed that gifts should be mailed directly from the awards store.
- Volunteer of the Year – a motion was made and seconded to make the following nominations; the Board approved.
 - VADA/Nova nomination for VADA Volunteer of the Year: Jessie Ginsburg nominated
 - VADA/Nova Volunteer of the Year nominee - BJ Lachner
- The Board will look for a way to recognize USDF/USEF Accomplishments
- The Year End Awards awards criteria was posted on the website with January deadline. The awards cover page includes a question about a virtual awards ceremony so we can gauge member interest.