



**VADA/Nova Board Summary**  
**August 10, 2020 Minutes**  
**(via Zoom)**

The meeting was called to order at 7:15 pm. Present were: Diann Carpenter, Michelle Lachner, Anne Harrington, Dilly Jackson, Sheli King, Lisa Rice, Jessie Ginsburg, Carol Thomas, Rachel Rice, Maloree Razzino, Judy Grass, and Diann Landau. Lisa Rowe was unable to attend (proxy to Anne Harrington); Mary Callan did not attend.

**1. Regular Items**

- a. Review and Approval of Minutes of July minutes
  1. Minutes were unanimously approved and will be posted on the website.
- b. Treasurer's Report
  1. Reconciled balances as of 07-31-2020:
    - Business: \$77,066.76
    - Savings: \$45,166.67
    - Paypal: \$484.16

**2. Review/Update of Action Items**

- a. Updated 2020 award information in August newsletter and posted online

**3. Membership Committee (Anne Harrington)**

- a. 187 members as of 8/10/20 (220 at the same time last year = -33)
- b. Committee Report: A Zoom conference is being scheduled in the near future to continue exploring options for a fully integrated association management platform for VN.

**4. Publications Committee Report (Diann Carpenter)**

- a) Newsletter – The August newsletter was completed and has been posted on the website and was mailed last week.
  - a. Lots of positive feedback to Michelle Lachner
  - b. September newsletter – input due August 15.
  - c. It was proposed that the October or November newsletter be electronic only and that we look at a 2021 schedule of doing printed versions once a quarter with the intervening newsletters electronic only.

**5. Schooling Shows Committee**

- a) August Schooling Show report
  - a. Accounting complete; will probably break even or make a small profit; need to straighten out some final billing details with Morven; Carol Thomas to follow up.
  - b. Need to continue evaluating other venues beside Morven due to high costs.
- b) The October 3 Compass Rose schooling show has been cancelled.
- c) October VN Schooling Show – no report
- d) SS Scoreboard – need to inventory what shows will count and get scoreboard started
  - a. Shows from December 1, 2019 thru March 15<sup>th</sup>, 2020 and June 10<sup>th</sup> onward. (no electronically held shows can count)



- b. Based on the show results, we will produce the scoreboard spreadsheet and populate the initial set of shows.

#### **6. Licensed Shows Committee**

- a) Licensed show committee met – everything going well for August 22-23 shows. Michelle Lachner provided the current status of the August shows.
  - i. Will be 4 rings
  - ii. Additional judge being hired (Nikki Vogel is available and contract is being sent to her)
  - iii. Stabling nearly full as of last weekend
  - iv. Rachel working on filling out volunteer roster
- b) Looking into how to work with USDF to do our licensed show scoreboard.

#### **7. Clinics and Education – no update**

#### **8. Other Business**

- a. Committees and committee assignments - Michelle still working on these – intent is to lay out responsibilities for each committees and identify needs for additional members
- b. Sponsors – need to think about how to manage sponsors/patrons for remainder of the year and refresh/review/approve Sponsor Package
  - i. Board needs to review what sponsors (those with businesses related to equestrian sports) get for their investment and what kind of recognition is wanted by patrons (those who provide general support to the sport of dressage). We should begin reaching out to potential sponsors/patrons for 2021.
- c. Board email accounts - Diann Carpenter noted that we need to have functioning VADA/Nova emails that don't link to personal emails. She will follow up with Judy Grass to see how we can do that.
- d. The Board needs to review the policy on advertising on our FB page and then ensure that it is applied consistently.